Energy Trading & Risk Management Solution
European energy markets are complex and always evolving. Brady’s ETRM solution offers smart trading decision support and risk management tools to enter new markets and maximise growth margins. It helps you to reduce costs across the trading transaction lifecycle and stay compliant with the latest market regulations.

Energy businesses striving for success today need to successfully manage:

### Turning volatility into profit

Brady’s flexible ETRM suite has been designed to help you manage challenging market conditions and support business growth within a single system. Our team of experts know the European energy market and can support business improvement by adapting processes and workflows in keeping with industry best practices.

### Price and market volatility

Unpredictable global weather patterns and its effects on demand and supply requires real time data analysis from multiple sources to support short-term and long-term trading strategies.

### Complex contracts

The variables in physical assets coupled with intermittent nature of renewables presents challenges in modelling and valuing non-structured contract portfolios.

### Cost cutting pressures

Decreasing margins mean businesses need to reduce the cost of managing and maintaining their IT systems whilst still increasing efficiency.

### Risk

Real time visibility of key market risk exposures is essential to supporting risk minimisation. This cannot be accurately managed on spreadsheets.

### Legislative requirements

Non-compliance to latest European rules and regulations will result in significant financial expense.
The right system for today’s market

CONNECTIVITY

- Increase efficiency, act faster to market opportunities and integrate key data to provide a single source of truth.

VISIBILITY

- Know your exposure and view key business data in real time in clear reports and configurable dashboards.

SECURE

- A robust IT platform that helps manage complex legislation with ease, and permissions and introduce auditability.

“Having been a customer of Brady since 2010, we are highly impressed by the team’s understanding of our business and the professional partnership that we have enjoyed to date. This coupled with Brady’s unique position in being able to cover almost all European markets within one modern technology platform, made Brady the right partner for CLENS.

- BayWa r.e. Clean Energy Sourcing (CLENS)
Brady supports the multi commodity trading lifecycle.
Key benefits of Brady’s ETRM

- **Reduce operational risk** throughout the trading transaction process with a streamlined data workflow from front, mid, to back office.

- **Determine hedging decisions** by generating sophisticated forward curves to lock in prices, reduce the potential for loss and more accurately value assets.

- **Analyse standard and structured contracts** with imbedded optionality such as power tolling and swing features to evaluate optimal exercise decisions.

- **Manage market risks** across your portfolio with a consolidated view of Value at Risk and Cash flow at Risk based on Monte Carlo simulations.

- **Know your** long, short, physical and financial positions in real time; gain consolidated view of profit and loss for timely and accurate financial reporting.

- **Adhere to key market regulations** such as EMIR, REMIT and MIFID II with robust auditability and control to help meet the latest reporting obligations.

- **Connect with other systems** to incorporate external market and internal data with ease, using APIs to minimise data entry errors and increase efficiency.

- **Gain in-depth data insights** using preferred Business intelligence tools. Access raw data to create custom reports for deeper insights into your business performance.

- **Save time and money** on ongoing resources needed to maintain a ‘home-grown’ system. Let your IT resources focus on value-added activities for the business.

- **Combine with our market leading physical scheduling and balancing** solution to meet the complex communications requirements of regional and local TSOs.

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“Brady delivered continuous support to Enecogen. The support is also handled by the highly skilled ‘Edinburgh’ team, that team achieves very fast response times via their online Customer Wise tool. Just to summarise, the Enecogen team is very satisfied with the CMS system and also with Brady’s support.”

- Michel Klaasse, Plant Performance Engineer at Enecogen
Brady’s proven know-how

With over 30 years’ experience of delivering multi commodity trading and risk solutions to leading European organisations and a workforce including ex traders, technology innovators and sector specialists, you can rely on Brady’s deep expertise in energy.

Let us help you derive the most value from your trading and risk IT landscape.

10,000+

users

200+
collaborators within the business

“This was a strategic project for our credit department and extremely timely given the current turmoil across the markets. With Brady Credit Risk, we benefit from a global view of our counterparty exposures and we know where our collateral is on a daily basis. This is absolutely essential in the current climate. Furthermore, by automating our operations, Brady Credit Risk should allow us to focus on our core business.”

- Bjorn Sandmoe, Head of Corporate Credit at Equinor

Brady Energy covers 11 countries around Europe.
Why businesses love working with Brady

- **Brady is an independent company** enabling us to be agile and provide a responsive service to our customers. We are accountable to shareholders and unlike private companies provide transparency in both how we work and in our achievements.

- **We offer both packaged and bespoke software** that can be deployed or hosted within the cloud. Brady’s ETRM software suite is preconfigured enabling rapid, cost effective implementation.

- **Our team understand the complexities of financial and physical energy markets.** We have gained deep industry knowledge both from working with a diverse range of customers and from recruiting from energy trading businesses.

- **We have the largest pan-European customer base.**

> Having relied on Brady energy solutions for several years and following a recent review of all the leading vendors in the space, it was clear to us that Brady provided all the advanced functionality to meet our needs, the lowest implementation risk and the most credible customer references in the Nordic Markets, with the largest install base in the region. Additionally, we find the team at Brady very responsive and easy to work with, resulting in a great partnership. Already using Brady’s Energy Data Management solution for our business, we now have the very best solution for both the physical and financial energy markets supported by a single vendor.

- Orjan Thoren, CEO at Scandem Market
Speak to a Brady Energy Expert today and discover how Brady’s ETRM software suite can support your energy trading activity.

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