



Europe's gateway to power markets

Expand your power trading activities across Europe with ease

Brady's physical power trading solution is unique.

Specifically designed for short-term trading, it affords sophisticated data management and TSO communication to address the complexities of these markets.

Whether you own small or large production or consumption portfolios, you can be empowered to be a leader in power trading.

Unrivalled heritage in market design

Brady has over 30 years' experience in energy. We have been at the forefront of exchange market design, helping to develop the operations for the first power exchange in Europe. Our software continues to be shaped by developments across the most liquid energy markets in Europe, to meet the highest standards for power trading.

Flexible deployment and pricing

Deploy on-premise or via the cloud.

Scale across your organisation with ease as your business grows into new markets.

Select stand-alone functions to fit your specific business needs.

Works with your existing systems

You can transfer data between other systems such as forecast data providers and ETRM solutions.

Supports the physical trading life cycle including:



Contact us today to identify the tools you need to become a market leader



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Pan European physical trading with simplicity

Your business benefits

- ∴ Plan your power **production schedules** more efficiently
- ∴ **Model PPAs** by evaluating the impact of different pricing options on your assets' output
- ∴ Achieve straight-through-processing with major European power exchanges for **intraday** and **day-ahead** trading
- ∴ Bid on **ancillary** and **balancing** markets to take advantage of last-minute opportunities
- ∴ Make more informed trading decisions with **real-time operational metrics** such as imbalance costs, P&L, actual production and consumption values
- ∴ Increase productivity by automating **scheduling** processes
- ∴ Meet **TSO communications** formats and deadlines for checking positions and balances efficiently
- ∴ Make optimal use of cross border **capacity rights** to avoid financial penalties from imbalance situations
- ∴ Process large trading volumes with advanced **time series** calculations in real-time
- ∴ Process large **meter data** volumes efficiently for accurate customer billing
- ∴ Secure payments quicker with automated workflow in **settlement** and invoicing processes
- ∴ Remove reliance on spreadsheets with a structured, **proven** and **auditable** solution

BRADY